@HACK

SPONSORSHIP PACKAGE

Hosted by TECHNATION and Hexploit Alliance, @Hack ("At Hack") is one of the largest cybersecurity student hackathons in Canada. This annual event welcomes hundreds of cybersecurity enthusiasts to Concordia's downtown Montréal campus for a weekend filled with unique cybersecurity challenges.

We invite your organization to be part of this exciting event to gain unparalleled exposure to top talent and networking opportunities.

MARCH 1-2, 2025
Montréal, Québec

About the Organizers

TECHNATIONCA **CAREER READY PROGRAM**

TECHNATION is Canada's leading technology association, uniting industry, government, and communities to enable economic prosperity across the nation. Our members encompass Canadian and global SMEs, firms and innovators who contribute to enhancing Canada's economic growth and global competitiveness through technology. At TECHNATION, we champion technology prosperity through advocacy, thought leadership, talent development, networking and business development opportunities.
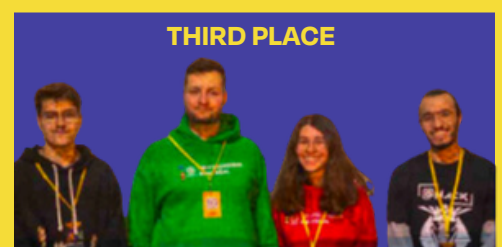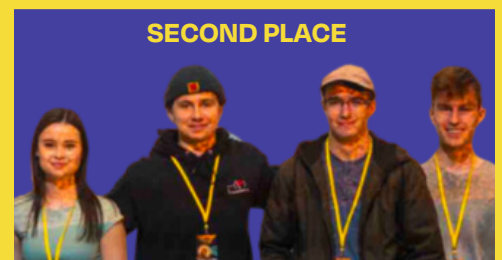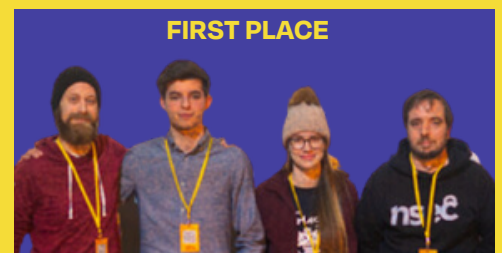
HEXPLO1T ALLIANCE

Hexploit Alliance is a graduate student-led cybersecurity group formed in 2023 at Concordia University. Our members specialize in a wide range of cybersecurity fields, including binary code analysis, container security, intrusion detection, cyber-physical systems, fuzzing, and threat hunting. We bring a diverse skillset to the table, encompassing computer science, engineering, and the arts. This unique blend of expertise enhances our ability to organize and contribute to cybersecurity events.

2024
Last Year Review

600+
Registrants

30+
Challenges

$16k+
in Prizes

FIRST PLACE

SECOND PLACE

THIRD PLACE

2024 SPEAKERS
(from left to right)

Dr. Mourad Debabbi, *Dean of Gina Cody School of Engineering and Computer Science at Concordia University*
Sami Khoury, *Head of Canadian Centre for Cybersecurity - CSE*
Angela Mondou, *President & CEO of TECHNATION*
Dr. Aiman Hanna, *Senior Computer Science Lecturer at Concordia University*

EXPOSURE

By sponsoring this event, your organization will gain exposure to a diverse community of aspiring cybersecurity professionals. Showcase your company as an attractive employer to the next generation of tech talent.

AUTHORITY

Your company will be featured alongside industry leaders, solidifying your position as an innovator in cybersecurity. Network with educators, government officials, and members of the Security Research Centre at Concordia University - one of the largest cybersecurity labs in Canada.

TALENT

Sponsorship includes a booth for your organization at the career fair during the hackathon, providing you direct contact with potential candidates and CVs of talented participants.

You may select one of the options below or reach out to us to discuss a customized sponsorship plan that works for your organization

CHALLENGE CHAMPION $10,000

- Speaking opportunity at opening ceremony
- Sponsor a CTF challenge
- Recognition in narrative video at opening ceremony
- Recognition in challenge walkthrough guides
- Social media recognition
- Logo on participant shirt
- Logo on website

SOLD OUT

HACKER HELPER $5,000

- Lead a workshop for participants
- Sponsor a hacking room
- Sponsor a snack break
- Social media recognition
- Logo on website

PRIZE PARTNER $2,500

- Sponsor the 1st place prize
- Recognition at closing ceremony
- Opportunity to present prize to winners
- Provide branded merchandise (at own cost)
- Social media recognition
- Logo on website

CYBER SUPPORTER $1,000

- Mention on all communication materials
- Social media recognition
- Logo on website

À LA CARTE OPTIONS

Can be purchased alone or added to a bundle. Please contact us to discuss pricing.

- Speaking opportunity at opening ceremony to promote your product or service
- Provide branded merchandise to all participants or as a prize
- Lead a workshop for participants
- Game time sponsor
- Snack sponsor
- Meal sponsor

Contact us to reserve your sponsorship or discuss customized opportunities:

tsidock@technationcanada.ca