

March 6-7, 2024

Hybrid Event

Le Westin Montréal / Virtual

TECHNATION^{CA}

FUTUREWAVE

BUILDING TOMORROW'S WORKFORCE, TODAY

Canada

FutureWave is TECHNATION's annual hybrid event exploring the future of the tech workforce in Canada.

Taking place during Work-Integrated Learning Month in March, this conference invites diverse voices in the tech space and beyond to discuss ways in which we can support our future leaders with experiential learning opportunities. This project is funded in part by the Government of Canada's Student Work-Integrated Learning Program.

The FutureWave audience is a diverse mix of attendees from across Canada that includes tech innovators, HR professionals, educators, and industry professionals.

Key themes for 2024 include:

- How industry can participate purposefully and get more from the WIL experience
- Commitments and practice toward a more inclusive, diverse, equitable, and accessible tech industry

Topics include:

- All things AI
- Building cyber resilience
- Digital equity
- The future of video games
- The quantum revolution
- Future-proofing our workforce

Previous FutureWave speakers have included:

- Chris Barry, President, Microsoft Canada
- Jadelyn Psutka, Senior Manager, Indigenous Enablement and Recruitment, KPMG
- Ashish Bhatnagar, Senior Manager, Recruiting, Amazon
- Dr. Anita Lam, Associate Dean, Teaching & Learning, Faculty of Liberal Arts & Professional Studies at York University
- Sydney Goodfellow, Director, Digital Learning Lab, Digital Technologies SuperCluster

Visit our website to
learn more about
FutureWave 2024



FUTUREWAVE SPONSORSHIP OPPORTUNITIES

Align your organization with FutureWave as a sponsor to gain brand awareness, speaking opportunities, and networking and promotional benefits.

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\$1,500

~~3~~ available
2 available

Breakfast or Lunch Sponsor

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4 available

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SOLD OUT

Presenting Sponsor

\$10,000

1 available

Logo placement during sponsored asset	✓	✓	✓	✓
Opportunity to place a banner during sponsored asset	✓	✓	✓	✓
Complimentary tickets to FutureWave	2	4	6	10
Logo placement on website and email communications	✓	✓	✓	✓
Deliver opening greetings to audience		✓	✓	✓
Social media posts (pre- and post-event)		✓	✓	✓
Official sponsor of SpeedConnect,* can provide promotional items			✓	✓
Booth during networking receptions and SpeedConnect*			✓	✓
Recognition on livestream to virtual attendees			✓	✓
Logo on attendee lanyards				✓
Recognition on all print materials				✓
Opportunity to participate in a panel				✓
Recognition on paid digital ads				✓
Opportunity to co-host FutureWave				✓

*SpeedConnect is a speed dating-style networking event to connect students with industry professionals, taking place after FutureWave on March 7.

Contact Tim Sidock to reserve your sponsorship or discuss customized partnership opportunities:

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