



>_sponsorship kit

Event Details

_DATE

March 2-3, 2024

_LOCATION

Concordia Downtown Campus, Montréal QC

_PARTICIPANTS

Over 250 post-secondary students from across Canada

_FORMAT

Capture the Flag-style; teams will solve cybersecurity challenges spanning from AI to Reverse Engineering tasks. Attendees will participate in workshops, a career fair, and a networking event.

@Hack ("At Hack") is a national cybersecurity student hackathon hosted at Concordia University by TECHNATION's Career Ready Program and Hexplot Alliance. This two-day event brings together cybersecurity enthusiasts from across Canada to the heart of Montréal at Concordia's downtown campus for a weekend filled with unique cybersecurity challenges.

@Hack provides a unique platform for students to sharpen and showcase their cybersecurity and hacking skills. As the inaugural partners of this exciting event, your company has the opportunity to engage with a diverse and talented community of students dedicated to cybersecurity. Sponsoring @Hack allows your organization to cultivate meaningful connections, foster relationships with these skilled individuals, and position yourselves as an employer of choice in this in-demand field.

Be part of this pioneering event and contribute to the future of cybersecurity in Canada. See the available sponsorship opportunities below to support the success of @Hack and establish your company as a key player in this innovative endeavor.

Silver Sponsor

\$5,000
3 available

Gold Sponsor

\$10,000
2 available

Platinum Sponsor

\$25,000
1 available

_PROMOTION

Recognition in email promotions	X	X	X
Logo on all event websites/registration portals	X	X	X
Social media posts pre- and post-event	X	X	X
Provide promotional items to attendees	X	X	X

_EVENT

Booth at networking event and career fair	X	X	X
Logo on volunteer and participant shirts	X	X	X
Verbal recognition at opening and closing	X	X	X
Logo on all print materials, signage and screens		X	X
Opportunity to provide prizes to attendees		X	X
Designated workshop/speaking opportunity		X	X
Offer greetings at opening and closing			X
Develop a themed mini-challenge			X
Announce winners at closing ceremony			X
Official sponsor of networking event			X

About the Organizers

TECHNATION Canada's Career Ready Program supports businesses by financing their decision to hire a student for a work-term placement as part of Canada's Student Work Placement Program. The Career Ready Program hosts a variety of interactive events to help students expand their professional network and break into the tech industry.

Hexplot Alliance is an organization founded by graduate researchers at Concordia University. The members include researchers within the Concordia Institute for Information Systems Engineering (CIISE), volunteer undergraduate students, and a support group of professors and administrative staff.

CONTACT US TO SECURE YOUR PARTNERSHIP

TECHNATION: tsidock@technationcanada.ca

Hexplot Alliance: sponsorship@athackctf.com

TECHNATION^{CA}



Canada