



MEMBERSHIP

MEMBERSHIP REVENUE

\$892K (2021) → \$838K → 6% NET DECREASE

Last Year (FY 2021)



6 New Members



22 Lost Members

Difference 16 Lost



Current Year (FY 2022)



18 New Members



27 Lost Members

Difference 9 Lost



NET LOSS -9 MEMBERS

NET LOSS REVENUE \$54K

MEMBER ENGAGEMENT

9 TECHNATION EVENTS
2,012 ATTENDEES

11 COMMITTEE/BOARD MEETINGS
258 MEMBERS ATTENDED

1 CONSULTATIONS/WORKING GROUPS
214 ATTENDEES

4,370 MEMBERS
RECEIVE OUR COMMUNICATIONS
(NEWSLETTER LIST)

NEW THIS QUARTER

PROGRAM HIGHLIGHTS FOR Q2

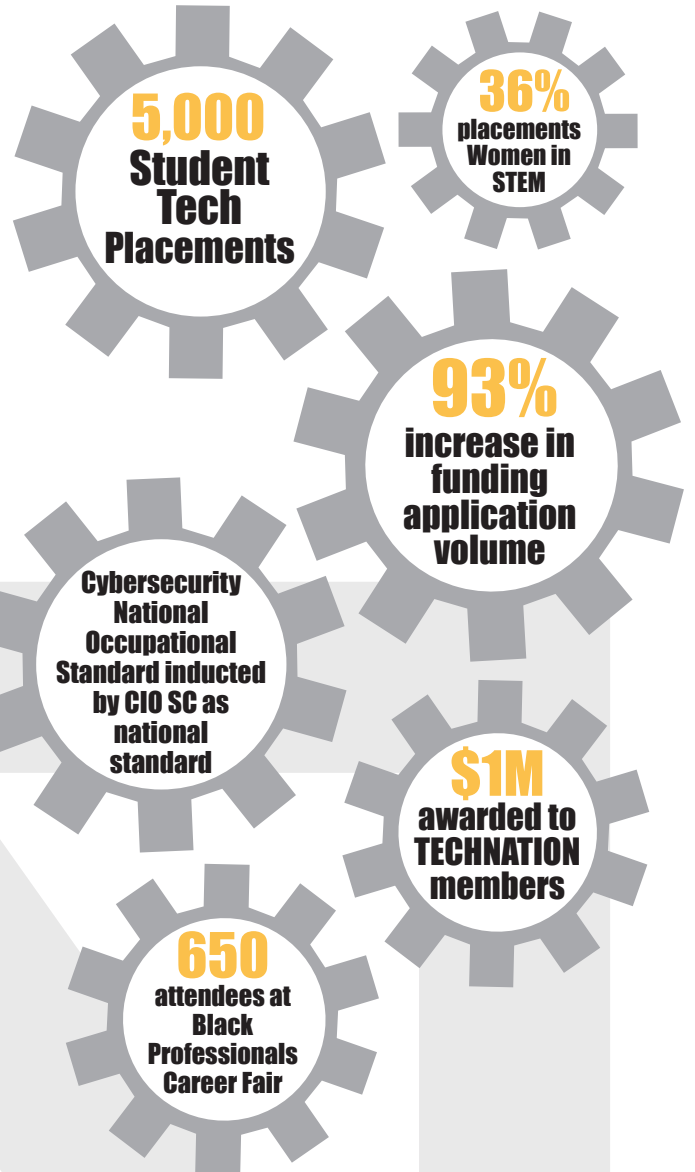
- ▶ Elevate Your Future Tech Career Fair
- ▶ TN Health – MoH Webinar, Dialogue on Data
- ▶ Black Professionals in Tech Career Fair
- ▶ Career Ready Awards
- ▶ Federal Election 101 – Member Webinar
- ▶ TN Health - MoH Innovation Funding Webinar
- ▶ Transforming the Public Sector – Prairie Provinces
- ▶ Tech Talent Day: National Career Fair
- ▶ Member Quarterly Update Webinar

UPCOMING FOR Q3

- ▶ Queen’s Park and Digital Health Days 2021 (3 Days)
- ▶ Digital Marketplace – Disrupting Procurement 2021: New Approach and New Opportunities in B2G and B2B
- ▶ Indigenous Career Fair
- ▶ GovTechON (formerly CCIO) Briefing event
- ▶ Future of Work: Cybersecurity Skills Gap & War for Diverse Talent
- ▶ Strategic Knowledge Exchange – Bank of Canada
- ▶ Black Professionals Career Fair
- ▶ Women in Leadership with Shari Swan
- ▶ Executive Briefing with Anil Arora, Stats Canada
- ▶ Cloud Economics: Making the Business Case for Cloud

FUTURE WORKFORCE DEVELOPMENT

TECHNATION has deployed \$200M to industry with 15,000+ work placements since 2017



GOVERNMENT ADVOCACY & ACCESS

6 MEETINGS WITH GOVERNMENT OFFICIALS