



MEMBERSHIP

MEMBERSHIP REVENUE

\$414K (2021) → \$431K → 3.8% NET INCREASE

Last Year (FY 2021)



6 New Members



9 Lost Members

Difference 3 Lost



Current Year (FY 2022)



5 New Members



14 Lost Members

Difference 9 Lost



NET LOSS -9 MEMBERS

NET LOSS REVENUE \$2.6K

MEMBER ENGAGEMENT

12 TECHNATION EVENTS

2,375 ATTENDEES

16 COMMITTEE/BOARD MEETINGS

402 MEMBERS ATTENDED

3 CONSULTATIONS/WORKING GROUPS

41 ATTENDEES

4,698 MEMBERS RECEIVE OUR COMMUNICATIONS (NEWSLETTER LIST)

NEW THIS QUARTER

PROGRAM HIGHLIGHTS FOR Q1

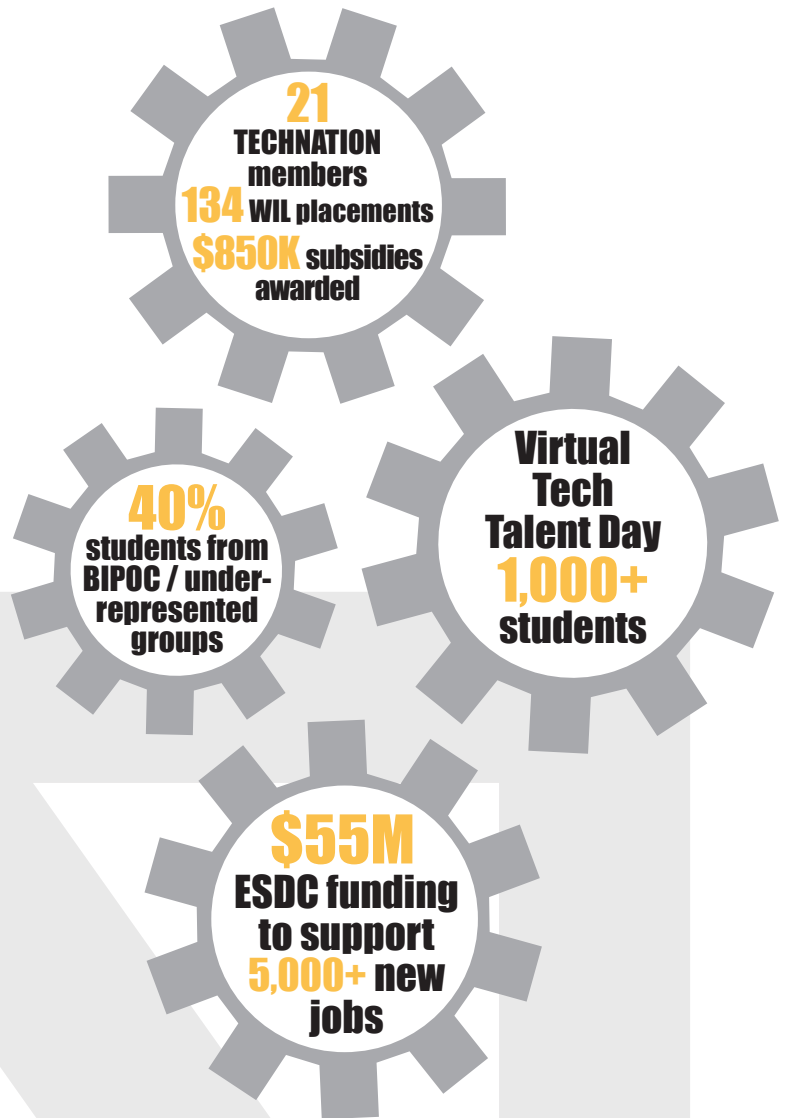
- ▶ Career Ready Student Challenge
- ▶ Virtual Hill Day 2021
- ▶ Career Ready Skills and Awards
- ▶ Career Ready Virtual Tech Talent Day
- ▶ Future of Work: Re-Imagining the Digital Workplace Post-Covid
- ▶ Transforming the Atlantic Canada Public Sector: Powered by Tech-Savvy Women
- ▶ AGM + Disrupting the Dialogue on Diversity Panel
- ▶ TECH101 – Bitcoin

UPCOMING FOR Q2

- ▶ Federal Election 101 – Member Webinar
- ▶ Transforming the Public Sector – Prairie Provinces: Powered by Tech-Savvy Women
- ▶ Queen’s Park Days 2021
- ▶ Queen’s Park Digital Health Day 2021
- ▶ Tech Talent Day: National Career Fair
- ▶ Joint Diversity event with VentureLab (entrepreneurs)
- ▶ Health Tech Talk...new series
- ▶ Nov. 9 - Mark Your Calendar – Digital Marketplace – Disrupting Procurement 2021: New Approach and New Opportunities in B2G and B2B
- ▶ Dec 2 – Ontario CCIO Briefing event
- ▶ Dec 20 – Strategic Knowledge Exchange – Bank of Canada

FUTURE WORKFORCE DEVELOPMENT

TECHNATION has deployed \$200M to industry with 15,000+ work placements since 2017



GOVERNMENT ADVOCACY & ACCESS

27 MEETINGS WITH GOVERNMENT OFFICIALS