MEMBERSHIP

MEMBERSHIP REVENUE
$414K (2021) → $431K → 3.8% NET INCREASE

Last Year (FY 2021)
6 New Members
9 Lost Members

Difference 3 Lost

Current Year (FY 2022)
5 New Members
14 Lost Members

Difference 9 Lost

NET LOSS -9 MEMBERS
NET LOSS REVENUE $2.6K

MEMBERSHIP ENGAGEMENT

12 TECHNATION EVENTS
2,375 ATTENDEES

16 COMMITTEE/BOARD MEETINGS
402 MEMBERS ATTENDED

3 CONSULTATIONS/WORKING GROUPS
41 ATTENDEES

4,698 MEMBERS RECEIVE OUR COMMUNICATIONS (NEWSLETTER LIST)

PROGRAM HIGHLIGHTS FOR Q1
► Career Ready Student Challenge
► Virtual Hill Day 2021
► Career Ready Skills and Awards
► Career Ready Virtual Tech Talent Day
► Future of Work: Re-Imagining the Digital Workplace Post-Covid
► Transforming the Atlantic Canada Public Sector: Powered by Tech-Savvy Women
► AGM + Disrupting the Dialogue on Diversity Panel
► TECH101 – Bitcoin

FUTURE WORKFORCE DEVELOPMENT

TECHNATION has deployed $200M to industry with 15,000+ work placements since 2017

Virtual Tech Talent Day 1,000+ students

40% students from BIPOC / under-represented groups

$850K subsidies awarded

GOVERNMENT ADVOCACY & ACCESS

27 MEETINGS WITH GOVERNMENT OFFICIALS

NEW THIS QUARTER

UPCOMING FOR Q2
► Federal Election 101 – Member Webinar
► Transforming the Public Sector – Prairie Provinces: Powered by Tech-Savvy Women
► Queen’s Park Days 2021
► Queen’s Park Digital Health Day 2021
► Tech Talent Day: National Career Fair
► Joint Diversity event with VentureLab (entrepreneurs)
► Health Tech Talk…new series
► Dec 2 – Ontario CCIO Briefing event
► Dec 20 – Strategic Knowledge Exchange – Bank of Canada

402 MEMBERS ATTENDED

$55M ESDC funding to support 5,000+ new jobs

TECHNATION has deployed $200M to industry with 15,000+ work placements since 2017

NET INCREASE