MEMBERSHIP

MEMBERSHIP REVENUE

$1.717M (2020) ➔ $1.761M ➔ 2.6% NET INCREASE

- Last Year (FY 2020)
  - 42 New Members
  - 19 Lost Members
  - Difference: 23 New

- Current Year (FY 2021)
  - 21 New Members
  - 41 Lost Members
  - Difference: 20 New

NET LOSS: 20 MEMBERS
NET LOSS REVENUE: $53K

MEMBER ENGAGEMENT

61 TECHNATION EVENTS
3,765 ATTENDEES

14 COMMITTEE/BOARD MEETINGS
1,567 MEMBERS ATTENDED

21 CONSULTATIONS/WORKING GROUPS
343 ATTENDEES

5 PILOT SOLICITATIONS with SHARED SERVICES CANADA
5,900 MEMBERS RECEIVE OUR COMMUNICATIONS (NEWSLETTER LIST)

WHAT’S NEW

PROGRAM HIGHLIGHTS
- Career Ready Canada’s top performing wage subsidy program - 8,500 student; $50M to employers
- Start-Up Skills workshops provided tech entrepreneurship skills to over 3,700 students
- Exceeded our participant goals for women, recent immigrants and persons with disabilities in work placements
- National marketing campaign promoted WIL awareness & TN’s public profile
- Cybersecurity Best Practices – Municipal and SME
- CANADA’S Digital Marketplace event series launched & second hosted
- Setting the Stage: City of Toronto Briefing
- Executive Briefings Hon. Victor Fedeli
- Bi-annual Ontario Government – CCIO Briefings
- Broader Public Sector CCIO
- Government of Ontario TRIP Workshop Session
- City of Toronto - Re-Imagine Series
- Ontario’s Ministry of Health CCIO Health Services I&IT Cluster Briefing
- TECH4CANADA Council + Roundtable
- Fireside Chat with Hon. François-Philippe Champagne

UPCOMING FOR Q1
- Career Ready Student Challenge
- Virtual Hill Day 2021
- Career Ready Skills and Awards
- Career Ready Virtual Tech Talent Day
- Future of Work: Re-Imagining the Digital Workplace Post-Covid
- Transforming the Atlantic Canada Public Sector: Powered by Tech-Savvy Women
- AGM + Disrupting the Dialogue on Diversity Panel
- TECH101 – Bitcoin

FUTURE WORKFORCE DEVELOPMENT

$27M
Launched CareerFinder Fall 2020 Cybersecurity Focused

2,800+ hours on CareerFinder examining Cybersecurity

Awarded
$1.4M
By Future Skills Centre to expand the ADaPT Program with Ryerson Diversity Institute

Completed Career Ready Phase 1 $15.5M Project

GOVERNMENT ADVOCACY & ACCESS

47 MEETINGS WITH GOVERNMENT OFFICIALS

THOUGHT LEADERSHIP
- Technical responses re: development of privacy and data policy (Bill C-11, Bill-64)
- Submission to OSFI discussion paper on financial sector
- #BackOnTrack Podcasts
- National coalition and strategic partnerships
- CareerFinder
- Health Privacy and Security Framework
- TECH4CANADA Municipal Best Practices Guidelines
- Ontario Budget Reaction
- Federal pre-budget submission
- Pre-and Post-Speech from the Throne press releases

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42 New Members
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41 Lost Members
20 Lost

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NET LOSS REVENUE $53K