



MEMBERSHIP

MEMBERSHIP REVENUE

\$1.717M (2020) → **\$1.761M** → **2.6% NET INCREASE**

Last Year (FY 2020)



42 New Members



19 Lost Members

Difference 23 New



Current Year (FY 2021)



21 New Members



41 Lost Members

Difference 20 Lost



NET LOSS -20 MEMBERS

NET LOSS REVENUE \$53K

MEMBER ENGAGEMENT

61 TECHNATION EVENTS

3,765 ATTENDEES

14 COMMITTEE/BOARD MEETINGS

1,567 MEMBERS ATTENDED

21 CONSULTATIONS/WORKING GROUPS

343 ATTENDEES

5,900 MEMBERS
RECEIVE OUR COMMUNICATIONS
(NEWSLETTER LIST)

5 PILOT SOLICITATIONS with
SHARED SERVICES CANADA

WHAT'S NEW

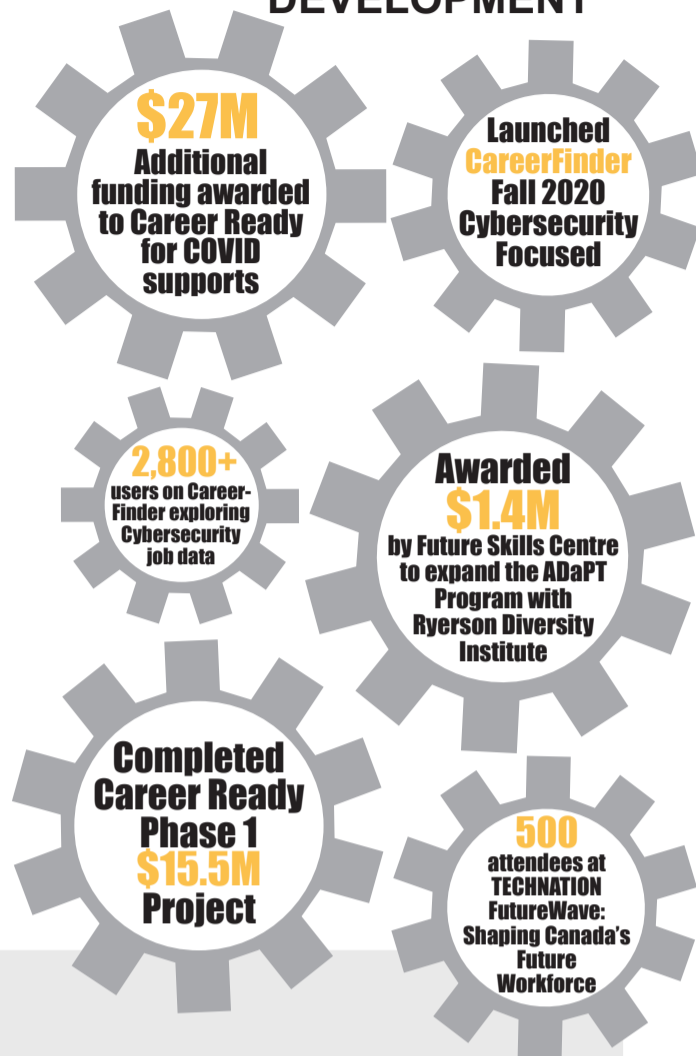
PROGRAM HIGHLIGHTS

- ▶ Career Ready Canada's top performing wage subsidy program - 8,500 student; \$50M to employers
- ▶ Start-Up Skills workshops provided tech entrepreneurship skills to over 3,700 students
- ▶ Exceeded our participant goals for women, recent immigrants and persons with disabilities in work placements
- ▶ National marketing campaign promoted WIL awareness & TN's public profile
- ▶ Cybersecurity Best Practices – Municipal and SME
- ▶ CANADA'S Digital Marketplace event series launched & second hosted
- ▶ Setting the Stage: City of Toronto Briefing
- ▶ Executive Briefings Hon. Victor Fedeli
- ▶ Bi-annual Ontario Government – CCIO Briefings
- ▶ Broader Public Sector CIO
- ▶ Government of Ontario TRIP Workshop Session
- ▶ City of Toronto – Re-Imagine Series
- ▶ Ontario's Ministry of Health CIO Health Services I&IT Cluster Briefing
- ▶ TECH4CANADA Council + Roundtable
- ▶ Fireside Chat with Hon. François-Philippe Champagne

UPCOMING FOR Q1

- ▶ Career Ready Student Challenge
- ▶ Virtual Hill Day 2021
- ▶ Career Ready Skills and Awards
- ▶ Career Ready Virtual Tech Talent Day
- ▶ Future of Work: Re-Imagining the Digital Workplace Post-Covid
- ▶ Transforming the Atlantic Canada Public Sector: Powered by Tech-Savvy Women
- ▶ AGM + Disrupting the Dialogue on Diversity Panel
- ▶ TECH101 – Bitcoin
- ▶ Digital Marketplace – Disrupting Procurement 2021: New Approach and New Opportunities in B2G and B2B!

FUTURE WORKFORCE DEVELOPMENT



GOVERNMENT ADVOCACY & ACCESS

47 MEETINGS WITH GOVERNMENT OFFICIALS



THOUGHT LEADERSHIP

- ▶ Technical responses re: development of privacy and data policy (Bill C-11, Bill-64)
- ▶ Submission to OSFI discussion paper on financial sector
- ▶ #BackOnTrack Podcasts
- ▶ National coalition and strategic partnerships
- ▶ CareerFinder
- ▶ Health Privacy and Security Framework
- ▶ TECH4CANADA Municipal Best Practices Guidelines
- ▶ Ontario Budget Reaction
- ▶ Federal pre-budget submission
- ▶ Pre-and Post-Speech from the Throne press releases