



MEMBERSHIP

MEMBERSHIP REVENUE

\$1.237M (2020) → **\$1.338M** → **8% NET INCREASE**

Last Year (FY 2020)



23 New Members

15 Lost Members

Difference 8 New



Current Year (FY 2021)



14 New Members

29 Lost Members

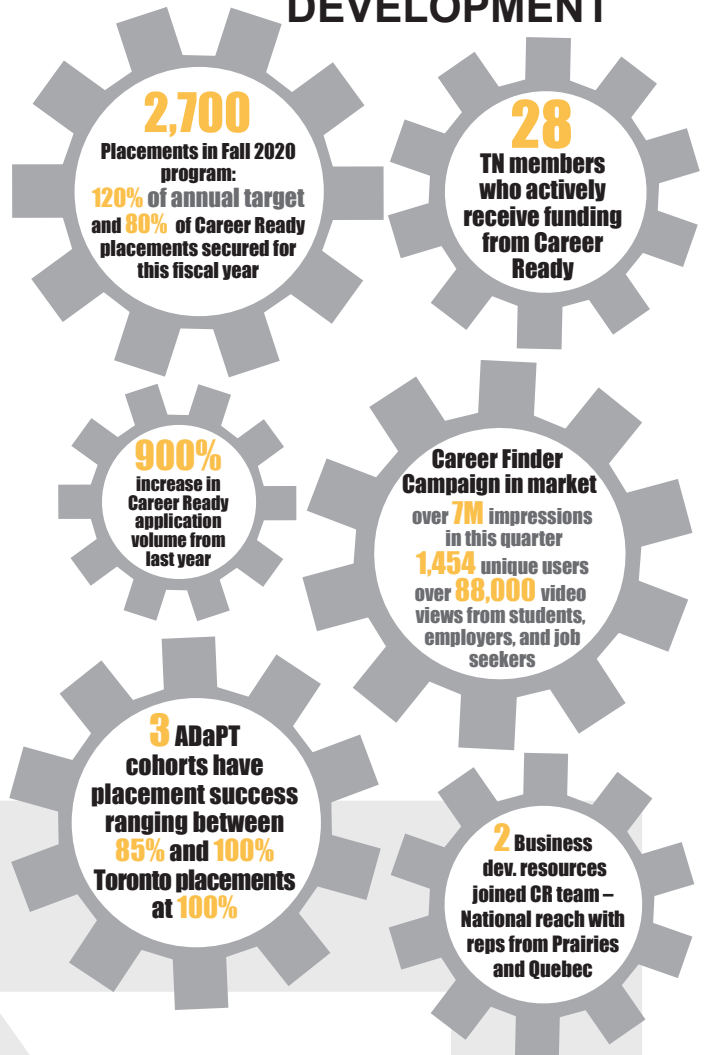
Difference 15 Lost



NET LOSS -15 MEMBERS

NET LOSS REVENUE \$98K

FUTURE WORKFORCE DEVELOPMENT



MEMBER ENGAGEMENT

10 TECHNATION EVENTS

722 ATTENDEES

14 COMMITTEE/BOARD MEETINGS

394 MEMBERS ATTENDED

7 CONSULTATIONS/WORKING GROUPS

99 ATTENDEES

4,599 MEMBERS RECEIVE OUR COMMUNICATIONS (NEWSLETTER LIST)

GOVERNMENT ADVOCACY & ACCESS

12 FEDERAL GOVERNMENT MEETINGS

NEW PROGRAMS

- ▶ Digital Marketplace Launch event, Nov. 19, 2020
- ▶ National DM Advisory Council – 10 members
- ▶ Community Partners – 19 (BC, AB, MB SK & ON)
- ▶ Digital Marketplace – B2B & B2Gov, Feb. 25, 2021



THOUGHT LEADERSHIP

- ▶ #BackOnTrack Podcasts with Kevin Peesker & John Stackhouse
- ▶ Ontario Budget reaction
- ▶ TECHNATION and SSC Pilot Agile Procurement Initiative
- ▶ TECHNATION Leading the Charge on Disrupting Government Procurement

NEW THIS QUARTER

PROGRAM HIGHLIGHTS FOR Q3

- ▶ TECH4CANADA Council Meeting – Nov. 10
- ▶ Career Ready Indigenous Career Fair – Nov. 12
- ▶ CANADA'S Digital Marketplace Launch – SSC Agile Procurement Pilot – Nov. 19
- ▶ Municipal Cybersecurity Best Practices – Nov. 20
- ▶ Ontario's NEW Technology Roadmap and Investment Plan – Workshop – Nov. 24
- ▶ Ontario Government CCIO Briefing Event – Dec. 2
- ▶ F20 Career Ready Skills and Awards – Dec. 3
- ▶ 13 Career Ready Start-up Skills (Student Entrepreneurship Workshops), LinkedIn Masterclass, Win More deals, Solving the tech riddle + more
- ▶ Health Board – COVID Task Force Input – Dec. 9
- ▶ Broader Public Sector CIO Briefing Event – Jan. 14
- ▶ AI Pathways – Year 2 Student Challenge – continued through Q2

UPCOMING FOR Q4

- ▶ ON Ministry of Health CIO Health Services I&IT Cluster COVID/Vaccine Roll-out – Feb. 11
- ▶ CANADA'S Digital Marketplace – B2B & B2Gov – Feb. 25
- ▶ Municipal Cybersecurity Advisory Council Meeting – March 2
- ▶ Municipal Cybersecurity Best Practices – March 10
- ▶ Indigenous Tech CEOs: Journey to Success – March 17
- ▶ Future Wave – Addressing the future work force in tech. March 23 and 30
- ▶ Wrapping up our Entrepreneurship Workshops – Start Up Skills
- ▶ Launching 2 national student challenges by April. Stay tuned!
- ▶ TECH4CANADA Roundtable Event – March 31
- ▶ Federal Hill Day – Week of April 19
- ▶ Tech Savvy Women in BC Public Sector – April 21