MEMBERSHIP

MEMBERSHIP REVENUE

$1.237M (2020) ➔ $1.338M ➔ 8% NET INCREASE

Last Year (FY 2020)

23 New Members

15 Lost Members

Difference: 8 New

Current Year (FY 2021)

14 New Members

29 Lost Members

Difference: 15 Lost

NET LOSS -15 MEMBERS

NET LOSS REVENUE $98K

MEMBER ENGAGEMENT

10 TECHNATION EVENTS

722 ATTENDEES

14 COMMITTEE/BOARD MEETINGS

394 MEMBERS ATTENDED

7 CONSULTATIONS/WORKING GROUPS

99 ATTENDEES

4,599 MEMBERS RECEIVE OUR COMMUNICATIONS (NEWSLETTER LIST)

GOVERNMENT CANADA ADVOCACY & ACCESS

12 FEDERAL GOVERNMENT MEETINGS

FUTURE WORKFORCE DEVELOPMENT

2,700 Placements in Fall 2020 program: 120% of annual target and 90% of Career Ready placements secured for this fiscal year

28 TN members who actively received funding from Career Ready

Career Finder Campaign in market over 7M impressions

Over 1454 unique users over 88,000 video views from students, employers, and job seekers

3 ADePT cohorts have placement success ranging between 85% and 100% Toronto placements at 100%

NET INCREASE

NEW PROGRAMS

Digital Marketplace Launch event, Nov. 19, 2020

National DM Advisory Council – 10 members

Community Partners – 19 (BC, AB, MB SK & ON)


NEW THIS QUARTER

PROGRAM HIGHLIGHTS FOR Q3

TECH4CANADA Council Meeting – Nov. 10

Career Ready Indigenous Career Fair – Nov. 12

CANADA’S Digital Marketplace Launch – SSC Agile Procurement Pilot – Nov. 19

Municipal Cybersecurity Best Practices – Nov. 20

Ontario’s NEW Technology Roadmap and Investment Plan – Workshop – Nov. 24

Ontario Government CCIO Briefing Event – Dec. 2

F20 Career Ready Skills and Awards – Dec. 3

13 Career Ready Start-up Skills (Student Entrepreneurship Workshops), LinkedIn Masterclass, Win More deals, Solving the tech riddle + more

Health Board – COVID Task Force Input – Dec. 9

Broader Public Sector CIO Briefing Event – Jan. 14

AI Pathways – Year 2 Student Challenge – continued through Q2

UPCOMING FOR Q4

ON Ministry of Health CIO Health Services i&IT Cluster COVID/Vaccine Roll-out – Feb. 11


Municipal Cybersecurity Advisory Council Meeting – March 2

Municipal Cybersecurity Best Practices – March 10

Indigenous Tech CEOs: Journey to Success – March 17

Future Wave – Addressing the future work force in tech. March 23 and 30

Wrapping up our Entrepreneurship Workshops – Start Up Skills

Launching 2 national student challenges by April. Stay tuned!

TECH4CANADA Roundtable Event – March 31

Federal Hill Day – Week of April 19

Tech Savvy Women in BC Public Sector – April 21

THOUGHT LEADERSHIP

#BackOnTrack Podcasts with Kevin Peesker & John Stackhouse

Ontario Budget reaction

TECHNATION and SSC Pilot Agile Procurement Initiative

TECHNATION Leading the Charge on Disrupting Government Procurement

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