



MEMBERSHIP

MEMBERSHIP REVENUE

\$877K (2019) → \$893K → 2.1% NET INCREASE

Last Year (2019)



21 New Members



13 Lost Members

Difference 8 New



Current Year (2020)



6 New Members



22 Lost Members

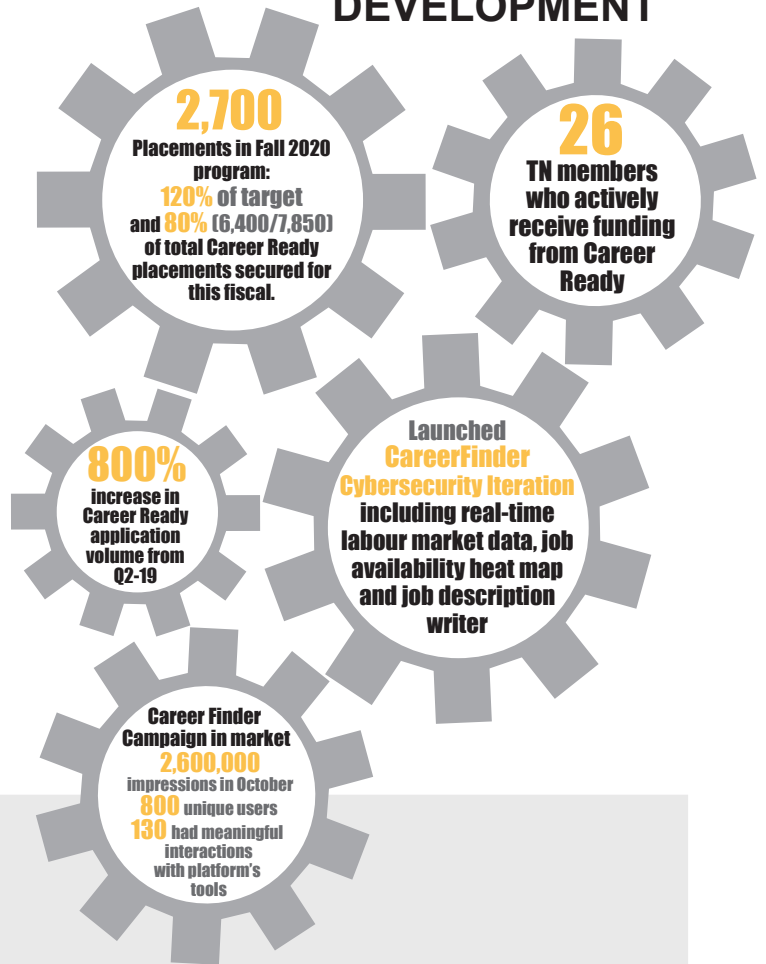
Difference 16 Lost



NET LOSS -16 MEMBERS

NET LOSS REVENUE \$65K

FUTURE WORKFORCE DEVELOPMENT



MEMBER ENGAGEMENT

15 TECHNATION EVENTS
896 ATTENDEES

10 COMMITTEE/BOARD MEETINGS
254 MEMBERS attended

5 CONSULTATIONS/WORKING GROUPS
62 ATTENDEES

3 PILOT SOLICITATIONS
with SHARED SERVICES CANADA

4,047 MEMBERS
receive our communications
(newsletter list)



GOVERNMENT ADVOCACY & ACCESS

10 MEETINGS WITH GOVERNMENT OFFICIALS



THOUGHT LEADERSHIP

- Federal Pre-Budget Submission
- Pre- and Post-Speech from the Throne press releases

NEW THIS QUARTER



PROGRAM HIGHLIGHTS FOR Q2

- Career Ready Skills & Awards (Industry + Students) – Aug 27th
- TECHNATION Video Podcast Series launched with TheFutureEconomy.ca - First one recorded podcast with Kevin Peekser, Microsoft
- Career Ready Start-Up Skills (Entrepreneurship Student Workshop Series) (Sept/Oct/Nov) - Building Personal Brand, Optimizing LinkedIn Profile + more
- National Cyber Security Certification in Health Webinar – Sept 9th
- Growing Role of Technology as Moral Factors in Healthcare Webinar – Sept 30th
- Creation of Strategic Advisory Council – HR Forum + FWD Industry needs (Sept/Oct)
- Federal Cloud Working Group (reconvening Sept/Oct) – Met October 14th
- AI Pathways – Year 2 Student Challenge – Launched Oct 1st
- TECH4CANADA Council Meeting – Oct 6th

UPCOMING FOR Q3

- CANADA'S Digital Marketplace Launch – SSC Agile Procurement Pilot – Nov 19th
- Municipal Cybersecurity Best Practices – Nov 20th
- Ontario Government CCIO Briefing Event – Dec 2nd
- Broader Public Sector CIO Briefing Event – Jan 14th
- TECH2GOV Digital Marketplace Showcase Event (B2B & B2GOV) (February 25th)