MEMBERSHIP

MEMBERSHIP REVENUE

Last Year (2019) $877K
Current Year (2020) $893K

NET LOSS -16 MEMBERS
NET LOSS REVENUE $65K

MEMBER ENGAGEMENT

15 TECHNATION EVENTS
896 ATTENDEES

10 COMMITTEE/BOARD MEETINGS
254 MEMBERS attended

5 CONSULTATIONS/WORKING GROUPS
62 ATTENDEES

3 PILOT SOLICITATIONS with SHARED SERVICES CANADA

4,047 MEMBERS receive our communications (newsletter list)

FUTURE WORKFORCE DEVELOPMENT

2,700 Placements in Fall 2020 program
220% of target and 80% (6,400/7,850) of total Career Ready placements secured for this fiscal.

26 TN members who actively receive funding from Career Ready

LAUNCHED CareerFinder Cybersecurity Iteration including real-time labour market data, job availability heat map and job description writer

800% increase in Career Finder Campaign in market
2,600,000 impressions in October
800 unique users
130 had meaningful interactions with platform’s tools

NET LOSS REVENUE $65K

GOVERNMENT ADVOCACY & ACCESS

10 MEETINGS WITH GOVERNMENT OFFICIALS

THOUGHT LEADERSHIP

> Federal Pre-Budget Submission
> Pre- and Post-Speech from the Throne press releases

NEW THIS QUARTER

USEFUL LINKS

MEMBERSHIP

REVENUE

2019 $877K
2020 $893K

2.1% NET INCREASE

Last Year (2019)

21 New Members
13 Lost Members
Difference 8 New

Current Year (2020)

6 New Members
22 Lost Members
Difference 16 Lost

NET LOSS -16 MEMBERS

PROGRAM HIGHLIGHTS FOR Q2

Career Ready Skills & Awards (Industry + Students) – Aug 27th

TECHNATION Video Podcast Series launched with TheFutureEconomy.ca
- First one recorded podcast with Kevin Peekser, Microsoft

Career Ready Start-Up Skills (Entrepreneurship Student Workshop Series) (Sept/Oct/Nov)
- Building Personal Brand, Optimizing LinkedIn Profile + more

National Cyber Security Certification in Health Webinar – Sept 9th

Growing Role of Technology as Moral Factors in Healthcare Webinar – Sept 30th

Creation of Strategic Advisory Council – HR Forum + FWD Industry needs (Sept/Oct)

Federal Cloud Working Group (reconvening Sept/Oct)
- Met October 14th

AI Pathways – Year 2 Student Challenge – Launched Oct 1st

TECH4CANADA Council Meeting – Oct 6th

UPCOMING FOR Q3

CANADA’S Digital Marketplace Launch – SSC Agile Procurement Pilot – Nov 19th

Municipal Cybersecurity Best Practices – Nov 20th

Ontario Government CCIO Briefing Event – Dec 2nd

Broader Public Sector CIO Briefing Event – Jan 14th

TECH4GOV Digital Marketplace Showcase Event (B2B & B2GOV) (February 25th)